



Skills

Web development programming and markup languages including php, html, css, js, jsp on *nix systems, and related editors and versioning software

Interface and graphic design from thumbnail sketch on paper through digital mockup to press-ready print or web-based digital application. Includes various versions of Adobe CC (Photoshop, Illustrator, InDesign), Quark Xpress, etc

Project management skills including cross-team communication, project tracking, budgeting

Extensive **print pre-press** skills including troubleshooting digital impositions and manual separation of plate-ready 2-3- and 4-color layers via both digital and paper.

Brand identity & logos, print & web, social media presence

Fine art and illustrations, primarily digital or ink/watercolor

Technical and journalistic **writing and editing**

Search engine optimization

Work History

Graphic Designer/Web Developer

Self-employed/Contract Work

(May 2012 - Present) - Right now I am producing written and visual communication for Ross Stores, Inc, (via Adecco), and just finished a logo for the guild Chorba Intelligence Academy. Recently I have also contracted to Minted (via Adecco) for pre-press, consulted on a guidebook redesign for Ross Stores, Inc. (via Adecco), and created logos and web designs for Samsa. My other work ranges from online sales pages and site design to print advertising to logos and fine art.

User Interface Designer/System Developer

Myers Internet/MGIC

(October 2007 - May 2012) - My work at the nation's largest private mortgage insurer included interface and visual design on primarily AgentCenter and OriginatorNetwork, with additional work on Myers.com, Defender, MortgageApp, eMagic and internal administration sites. Headed up user-defined templating project. Created and presented seminars including "User Interface Design for Business Stakeholders" and "What is HTML?" Was tapped as the interface designer or consultant for several out-of-department projects including a metrics dashboard, an online mortgage application, an electronic documents delivery/order system, and a lender-facing peer reporting application.

Web Development Specialist

OnYourMark, LLC

(November 2004 - October 2007) - Responsible for creation of client websites, including graphic design, programming, customer service/sales and technical support, desktop publishing, search engine optimization and registration, all general webmastering, and documentation.

Web Designer

Self-employed

(October 2003 - November 2004) - Took the year to transition into web development from print design via freelance projects.

Production Coordinator

The Milwaukee Employment Guide/Trader Publishing

(May 2002 - October 2003) - Layout of pages and ads for The Milwaukee Employment Guide, Today's Careers, Today's Nurse, and all internal and client-facing collateral. Supervised one graphic designer and dealt with print vendors. Responsible for making our office ratio of paid print to filler top in the company; at no point during my time as coordinator did we exceed one flat of filler in The Milwaukee Employment Guide.

Design Specialist

The Plymouth Review

(January 1999 - April 2002) - Created display ads, illustrations and special section layouts for the paper, logos and layout for print customers. Assisted in troubleshooting pagination process and outputting paginated pages to film. Handled email duties for the Advertising department. Dealt with format incompatibilities, computer maintenance and troubleshooting. Trained new people in our design process and often answered computer problems in other departments.

Education

Double BA in Studio Art (Digital Specialization) and Classical Philology, Beloit College, 1997

Other Experience

Member, AIGA (current) - <http://www.aiga.org/>

Member, National Association of Photoshop Professionals (2010-2014)

Guild Leader (February 2010-Present) - Seelund Trading Co, seelundtrading.com, rp-pvp guild in World of Warcraft, Guild Wars 2 and Star Wars: The Old Republic.

Fine Arts (1997-Present) - Primarily in oil pastel, and in pen/ink/watercolor